BHASKAR KADLE

Frontend Developer/UIUX Designer

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PROFESSIONAL SUMMARY

Frontend Developer, Web Designer, and UI/UX Designer with 3.8+ years of experience building responsive, high-performance websites and designing intuitive, user-centered digital experiences. Proficient in HTML5, CSS3, JavaScript, Bootstrap 5, and Tailwind CSS for development, and skilled in wireframing, prototyping, high-fidelity mockups, visual design, and design systems for design work - with a strong foundation in usability testing and accessibility (WCAG) standards. Proven track record independently leading full end-to-end projects, from a full-stack overhaul of a live gaming platform to Fintech UI/UX design for ICICI, Axis Bank, and Flattrade. Comfortable moving fluidly between code and design; translating business requirements and user insights into pixel-perfect interfaces and design strategy, while collaborating with cross-functional product and engineering teams and mentoring junior team members on both development and design best practices.

CORE SKILLS

User Experience (UX) Design: User Research, Usability Testing, User-Centered Design, User Flows, Information Architecture, Interaction Design, Journey Mapping

Visual Design: Wireframing, Prototyping, High-Fidelity Mockups, Design Systems, Design Tokens, Visual Hierarchy, Typography, Colour Theory

Accessibility & QA: WCAG-Compliant Design, Inclusive Design, Cross-Browser Compatibility, UI Auditing, Usability Reviews

Design Tools: Figma, Adobe XD, Adobe Photoshop

Frontend Development: HTML5, CSS3, JavaScript (ES6+), React.js, TypeScript, Next.js, Bootstrap 5, Tailwind CSS, Responsive Design

Collaboration & Tools: Git, Version Control, Cross-Functional Stakeholder Communication, Generative AI Tools (Gemini, Claude AI, ChatGPT)

PROFESSIONAL EXPERIENCE

Web Developer & UX Designer — *7Seas Entertainment Ltd, Hyderabad* May 2025 - May 2026

- Independently owned end-to-end UX design and frontend architecture for a full-stack overhaul of a live online gaming platform (onlinerealgames.com), acting as sole SME for all user experience decisions.
- Analyzed user behavior and interaction patterns to identify friction points, streamlining task flows and improving usability across the platform.
- Achieved a 30% measurable improvement in performance and responsiveness through UX-informed optimization, including layout simplification, lazy loading, and responsive design best practices.
- Translated complex gaming product requirements into high-fidelity visual designs grounded in typography, colour theory, and visual hierarchy — elevating product quality and user engagement.
- Used generative AI tools (Gemini, Claude AI, ChatGPT) to accelerate prototyping, validate design concepts, and streamline delivery timelines.

Frontend Developer (UX Focus) — *Innodigital Solutions Pvt Ltd, Hyderabad* May 2024 - Oct 2024

- Led end-to-end UX design for Fintech trading platforms serving ICICI, Axis Bank, and Flattrade, applying user-centered design principles to transform complex financial workflows into intuitive interfaces.
- Built and maintained a scalable design system and reusable component library in Figma, using design tokens to enforce visual consistency and reduce prototyping time across multiple products.
- Delivered wireframes, high-fidelity mockups, interactive prototypes, and detailed user flows to communicate design intent to engineering and product stakeholders.
- Partnered with cross-functional Product and Engineering teams to align user needs with project goals, balancing design feasibility with usability and accessibility standards.
- Conducted structured usability testing and UX reviews to identify friction points; applied data-informed iterations to improve task completion rates and application stability.

Freelance Frontend Designer June 2023 - April 2024

- Designed and developed responsive, mobile-first interfaces for multiple clients, applying user-centered design and accessibility best practices across HTML5, CSS3, Bootstrap, and JavaScript projects.
- Managed the full client design lifecycle from requirements gathering and user research through final delivery, achieving a 90% client satisfaction rate.
- Delivered accessible, consistent UI experiences validated across Chrome, Firefox, Safari, and Edge.

UI Developer — *Saralam Technologies Pvt Ltd, Hyderabad* Feb 2022 - Mar 2023

- Collaborated closely with UX/UI designers to accurately translate wireframes and mockups into interactive, cross-browser-compatible interfaces.
- Participated in usability testing and user feedback sessions, applying insights to optimize navigation flows and improve overall user experience.
- Contributed to improved UI code quality and front-end design standards for client-facing web applications.

KEY UX PROJECTS

Online Real Games — Gaming Platform UX Overhaul | onlinerealgames.com

- Sole UX and frontend lead on a full-stack rebuild of a live gaming platform — conducted user analysis, redesigned core user flows, and delivered a 30% improvement in performance and user engagement.

Axis Bank eKYC Portal | office.innodigital.in/axis-ekyc/mobile

- Designed and prototyped a mobile-first eKYC user experience for Axis Bank in Figma, ensuring WCAG-compliant, intuitive onboarding flows that met both regulatory requirements and usability standards.

EDUCATION

Bachelor of Technology — Computer Science & Engineering

TKR College of Engineering and Technology, Hyderabad • 2017 - 2021